



2025 PRE MARKETING TOBACCO SEASON FACT SHEET

- 1 2025 tobacco marketing season starts on 05 March 2025.**
- 2 Despite strong growers representations, the Reserve Bank of Zimbabwe (RBZ) has reduced the amount of USD you retain from 75% to 70% this season, after loan repayments.**
- 3 The remaining 30% of your sales proceeds will be paid in the local currency, ZWG, at the prevailing official rate.**
- 4 Your USD production costs range from 85% to 100%, yet you will only be retaining 70%.**
- 5 Your 30% local currency, ZWG ,will be insufficient to help recover your production costs and keep you viable in coming seasons.**
- 6 Seek the best value for your hard-earned sales proceeds.**
- 7 Payment for your tobacco sale should be received within 48hrs.**
- 8 Ensure you book your tobacco before delivering.**
- 9 Ensure your tobacco is correctly graded and well presented at your selling floor.**
- 10 Desist from side marketing.**
- 11 Remember to establish your woodlot for curing.**
- 12 No to Child Labour.**

