

WEEKLY BULLETIN

INSIDE

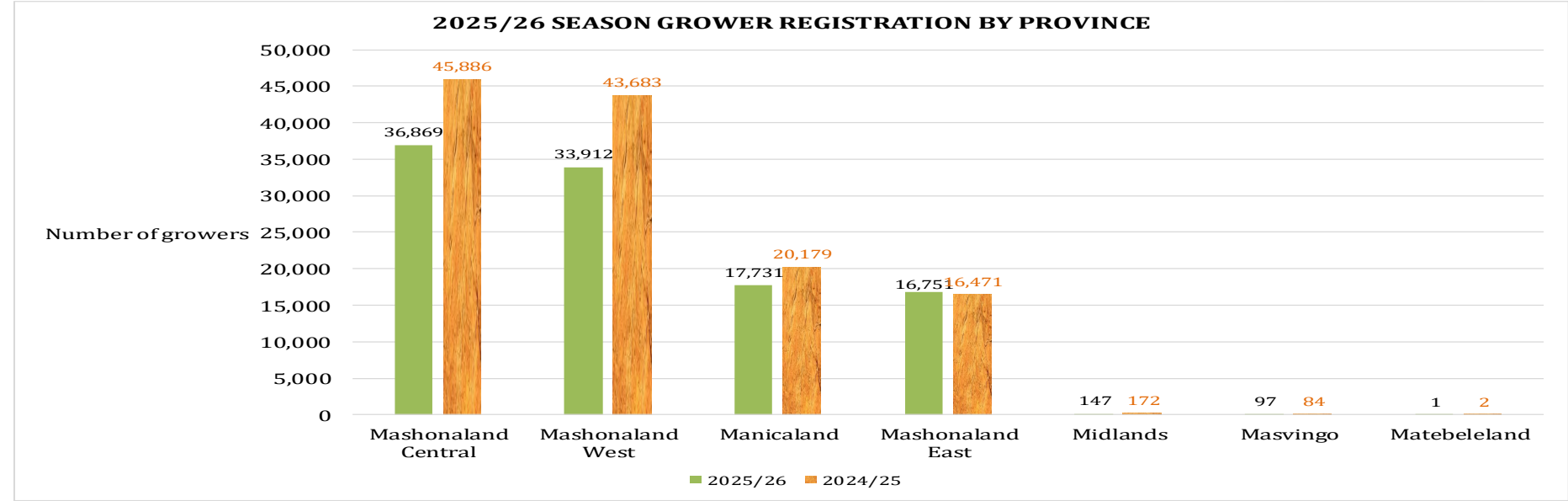
- REGISTRATION STATISTICS UPDATE
- AREA PLANTED UPDATE
- EXPORTS UPDATE



WEEKLY BULLETIN 3 ENDING 16 JANUARY 2026

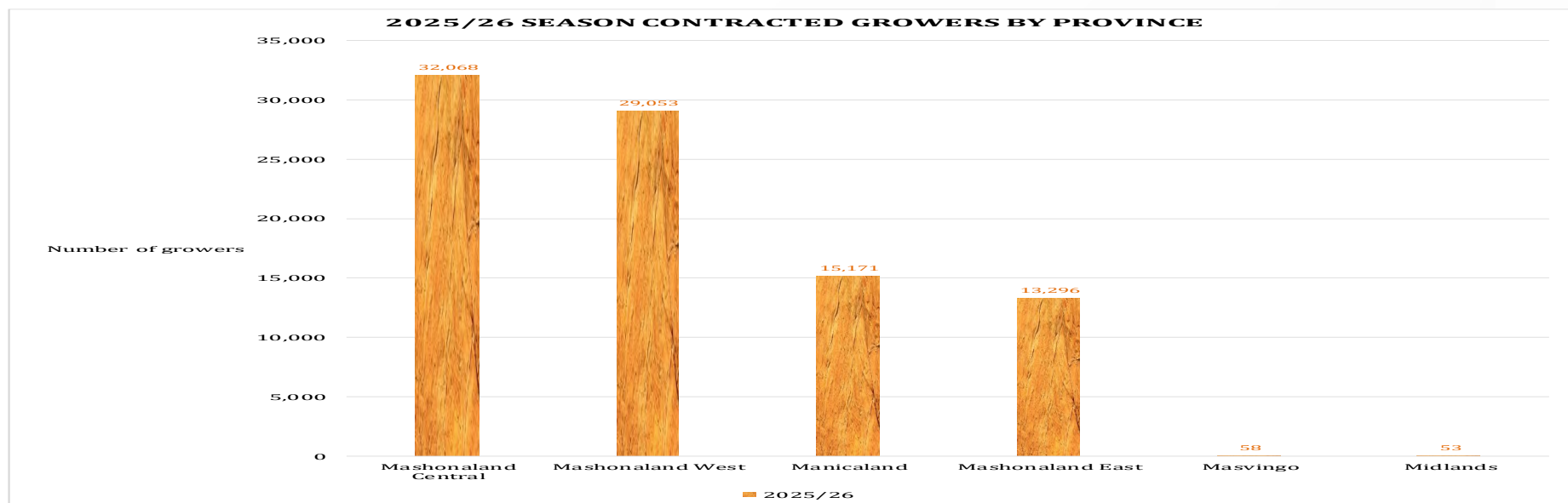
1.0 2025/26 SEASON GROWER REGISTRATION BY PROVINCE AS OF 16 JANUARY 2026

PROVINCE	GROWER SECTOR				SEASON		% CHANGE
	COMMUNAL	A1	SMALL SCALE COMM	A2	2025/26	2024/25	
Mashonaland Central	20,651	12,785	1,668	1,765	36,869	45,886	- 20
Mashonaland West	20,953	9,450	1,389	2,120	33,912	43,683	- 22
Manicaland	8,394	7,244	1,220	873	17,731	20,179	- 12
Mashonaland East	5,995	7,382	1,201	2,173	16,751	16,471	2
Midlands	112	26	4	5	147	172	- 15
Masvingo	45	33	9	10	97	84	15
Matebeleleland	-	-	-	1	1	2	- 50
Grand Total	56,150	36,920	5,491	6,947	105,508	126,477	- 17



1.1 TOBACCO CONTRACTED GROWERS FOR 2025/26 SEASON AS OF 16 JANUARY 2026

PROVINCE	GROWER SECTOR				SEASON
	COMMUNAL	A1	SMALL SCALE COMM	A2	2025/26
Mashonaland Central	17,944	11,183	1,462	1,479	32,068
Mashonaland West	18,588	7,674	1,175	1,616	29,053
Manicaland	7,269	6,151	1,035	716	15,171
Mashonaland East	4,544	6,000	1,013	1,739	13,296
Masvingo	27	18	7	6	58
Midlands	38	13	1	1	53
Grand Total	48,410	31,039	4,693	5,557	89,699



2.0 TOBACCO AREA PLANTED AS AT 15 JANUARY 2025

PROVINCE	AREA PLANTED (ha) 2024/2025			AREA PLANTED (ha) 2025/2026			% CHANGE
	IRRIGATED	DRYLAND	TOTAL	IRRIGATED	DRYLAND	TOTAL	
Mashonaland Central	3,875	37,176	41,051	3,753	47,414	51,167	25
Mashonaland West	3,850	48,776	52,626	5,661	45,456	51,117	- 3
Mashonaland East	6,633	16,688	23,321	8,078	23,339	31,417	35
Manicaland	4,273	21,352	25,625	8,614	21,519	30,133	18
Midlands	6	353	359	40	504	544	52
Masvingo	1	42	43	7	111	118	174
Matabeland North	0	0	0	0	40	40	100
Total	18,638	124,387	143,025	26,153	138,383	164,536	15

3.0 TOBACCO EXPORTS AS OF 16 JANUARY 2026

2026			
Continent	Mass (Kg)	Value (US\$)	Avg. Price (US\$/Kg)
Far East	20,418,676	189,165,048	9.26
Europe	2,897,962	17,782,642	6.14
European Union	2,111,203	11,411,397	5.41
Africa	1,461,824	6,324,212	4.33
Americas	1,154,802	3,369,507	2.92
Middle East	946,360	4,649,986	4.91
Grand Total	28,990,827	232,702,792	8.03

2025			
Continent	Mass (Kg)	Value (US\$)	Avg. Price (US\$/Kg)
Far East	7,406,874	70,195,463	9.48
Americas	1,265,640	3,156,509	2.49
Middle East	1,122,528	3,960,757	3.53
Africa	849,115	1,877,138	2.21
European Union	822,080	3,163,200	3.85
Europe	137,400	300,000	2.18
Grand Total	11,603,637	82,653,067	7.12